UNE-P Economics: Revenue Impact - SBC

	•	Plus	Plus:	Plus:	Plu\$	Total	Less	= lotal
	Basic Local Service	SIC	Vertical serv.	Access/Intrat ATA to!	USF	Retail Revenue	UNE-P	Revenue Los
lithmons	12.50	6P ¥	9.00	9.00	0.37	31.36	8 97	22.44
Indiana	17.50	5.49	9.00	5 00	0.42	32.41	17.071	= ==
Michigan	21 00	531	00 6	5.00	0.43	40 74	12.74	28 28
Ohta	14.75	5.35	9.00	5 00	0.42	34 02	14.41	1961
Wisconsin	19 95	5 03	006	5.00	0.73	39.21	19.68	19 53
СаМолна	16.01	4 40	00.6	2 00	0.44	28	1168	
Connection	12.54	5 69	906	5:00	0.62	32.85	20.81	12.04
Nevada	10.75	5.76	9.00	5 (3)	0.54	30.55	21.12	5 6
Arkansas	31.95	5 20	00 6	2.00	0.48	5163	16.57	9 X
Kansas	14.45	5.20	00 6	5.00	0 48	34 13	16.39	W 21
Missouri	15.90	\$ 20	00 6	5 00	0.48	36.58	19.37	17.71
Oklahoma	12.28	\$ 20	9 00	5.00	0 48	31.96	18.45	5 5
lesak	19 95	5.20	00 6	00 5	0.48	3963	1971	21.73
Average/Total	14 88	4.93	9:00	5.00	0.44	34.25	05.75	10.76
Avg. Ameritech	15.65	5.09	9.00	5.00	0.39	35.13	13.40	21.73
		Loop		Local Switching		I andem switching	Shared transport	
	Urban	Suburban	Rural	per port	per MOU	per MOU	per MOU	Ava UNE-P
Hittigik	2.59	101	9	5.01	unimited	0 0000	0.0008	8 92
Indiana	8 03	8 15	8 99	5.34	0.0034	0 0003	20000	. 20
Michigan	8.47	8 73	12 54	253	0.0012	0 0011	0.0004	17.74
Othio	5.43	161	6 57	€9	0 0032	0.0007	64	. .
Wisconsin	10.90	10 90	10.90	4 9.8	0 0035	. , 1000 0	11000	19 63
California	8 83	11.27	19 63	0.88	0 0003	0 0001	0 0 0 11 3	1 59
Connection	8 95	12 03	19 69	331	0.0072	0 0000	eu	70.81
Nevada	11.75	22.65	66.31	163	0 00 16	0 0018	0.001/3	7117
Arkansas	11.86	1364	23.34	191	0 00 18	0 0017	0.0004	16.57
Kansas	11.85	1364	23.34	161	0 00 18	0 0000	0.0104	F6 39
Missouri	17.71	2071	33.79	2 06	0 0021	0 0008	0 0004	16 3/
()Наћота	17.14	1365	26.25	2.37	0 0079	01000	e u	- - - -
lesas	17.14	1365	18 98	2-80	0.0021	0 0008	0.0001	16.41
Average	8 85	11,32	18.01	2.73	0.0016	90000	0.0008	±4 50
Avg. Ameritech	6.37	9.21	10.79	4.39	0.0019	90000	0 0 0 0 5	13.40

UNE-P Economics: Revenue Impact - BellSouth

		:sma	:sn _{ld}	:sn _{Ed}	SINA	16101	5597	helo [=
_	Basic Local Service	วาร	Vedical serv	Not ATA Janinita toll	USF	Retail Revenue	d-3NO	Revenue Lost
pemed	16.30	00 9	0511	(x) 5	6v 0	39 59	28.66	<i>2</i> ₹9t
sbir	11 00	00 9	1120	00 \$	6 v 0	96 66	69 91	OE 21
eibio	50 / L	00 9	05 11	00.8	6F.0	ND OF	67 BI	59 17
υμοςκλ	Oh Rt	00 9	05.11	00.8	6¥ 0	68 11	21.51	16 95
606/24	F9 \$1	00 9	0911	00 S	6 ₽ 0	E9 SE	R0 ES	15 88
ıddıssışş	10.61	00 9	11 20	00 S	6¥*0	45 00	1116	\$6.03
EndorsO rift	61 81	00 9	0511	00.8	61/0	81.90	69.81	6) 21
embis) file	£0 \$1	00 9	0511	00 5	6 Þ 10	38 02	EV 61	65.81
aassauu	51 č į	00 9	0\$11	00 \$	600	32 14	81 / 1	96.71
islo Nagsia	ELEI	00.8	05.11	₹ 00°\$	61'0	36.72	CV01	18.29
				ý.			\	,
								\
-		d 00 1		idaliw2 lesoJ	5	Pandem switching	Shared Iransport	
_	nsdiU	Suburban	le iuA	bet bou	DOM 19q	UOM 199	UOM 19q	A-BU UNE-P
sını, de	PC 51	51 06	58 00	5.01	0.000	\$100.0	61000	23.83
etuk	67 i'l	17.11	33 36	Op 1	8000 0	0 0000	00000	69 91

A-BNU .gvA	DOM 19q	UOM 194	UOM 19q	pet port	Rusal	Suburban	nsdiU	
20 66	\$100.0	\$100.0	0.000	5.01	58 71	51 16	V Z 51	emedal/
69 91	00000	0 0005	8000 O	01-1	33 36	17.71	6771	enwi
6/ 81	2000 D	1000 0	91000	28 (80 92	11/91	12 \$1	eibicoty
८६५६	FOOG G	0.0002	0 0015	6Þ 1	31.11	V E 51	95 at	λ (ουμουμ
23 OV	1₩00-0	9000 0	0 0051	5 5 Z	48 30	#1.9 2	50 Ft	siverziuo
1116	₩ 000 0	8000.0	₩200 0	116	15 62	59 02	85 S t	iddississiM
69 81	6000 0	6000.0	1100 0	61 6	33 66	1154	11.71	North Carolina
£161	\$000 0	1000.0	0 00 11	99 1	21 92	51.36	1011	South Carolina
\$1 Z1	10000	01000	8000 0	€8 I	25 23	11 53	61 E1	Jouneszee
18.43	9000'0	9000'0	£100.0	6 <i>E</i> k	32.77	96.81	13.26	Average



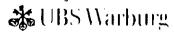




UNE-P Economics: Revenue Impact - Verizon

		_	Plus	Plus:	Plus.	Plus.	Total	l.ess.	= Total
		Basic Local Service	SLC	Vertical serv.	Access/Intral ATA toll	USF	Retail Revenue	UNE P	Revenue Lost
٧Z	Connecticut	13 43	5 69	9 00	5 00	0.62	33.74	20.81	12 93
	DC	12.78	3 87	9 00	5 00	0.57	31 22	15.87	15 35
	Delaware	11 29	6 00	9 00	5 00	0 57	31 86	16 03	15 83
	Maryland	16.81	5 69	9 00	5.00	0 57	37.07	18 82	18 25
	New Jersey	7.47	6 00	9 00	5 00	0 57	28 04	12 61	15 43
	West Virginia	29 00	6 00	9 00	5.00	0.57	49.57	26 50	23 07
	Pennsylvania	11.61	6.00	9 00	- 5.00	0.57	32.18	15 11	17 07
	Virginia	12 64	6 00	9 00	5 00	0.57	33 21	17 07	16 14
	Maine	16 35	6 00	9 00	5 00	0 57	36 97	15 34	21.57
	Massachusetts	16.85	6 00	9 00	5 00 1	0.57	37.42	15.09	22 33
	New Hampshire	13.86	6 00	9.00	5 (10)	0.57	34.43	25 54	8 89
	Hew York	11.05	6.00	9 00	5 00	0.57	31 62	12 33	19.28
	Rhode Island	14.78	6 00	9 00	5 00	0.57	35 35	27.46	7.89
	Vermont	17.20	6 00	9 00	5 00	0.57	37 77	13.85	23 92
	Average/Total	12.47	5.95	9.00	5.00	0.57	32.99	15.10	17.89
			l oop		Local Switchin	9	Tandem switching	Shared transport	
		1)rban	Suburhan	Rural	ner nort	Der MOII	one MOU	ner MOII	A. INCD

		l oop		Local Swite	hing	Tandem switching	Shared transport	
	Urban	Suburban	Rural	per port	per MOU	per MOU	per MOU	Avg UNE-P
Connecte ut	8 95	12.03	19 69	3.31	0.0072	0 0020	па	20.81
DC .	10.81	10.81	10.81	1.55	0.0030	0.0010	0.0015	15.87
Delaware	10.07	13 13	16 67	2 23	0.0028	0 0007	0.0001	16 03
Maryland	12.11	12.85	25 96	1 90	0.0038	0.0007	0.0004	18.82
New Jersey	B 12	9 59	10.92	0 73	0.0026	0.0013	0 0025	12 61
West Virginia	14 99	22 (14	43 44	1.60	0 0072	0 0002	0.0067	26 50
Pennsylvania	10-25	11.00	14 00	267	0.0017	0.0008	0.0001	15 11
Vagera	10.74	16 45	29 40	1.30	0.0031	0.0006	0.0001	17.07
Maine	i 1 44	13.47	18.75	0.94	0.0017	0.0022	e000 n	15 34
Massachussetts	7 54	14 11	20 04	2 00	0 0033	0.0012	0.0022	15.09
New Hampshire	14.01	15.87	24 09	2 31	0.0079	0.0016	0.0010	25.54
New York	7.70	11 31	15 5 1	2 57	0.0011	па	na	12 33
Rhode Island	11 19	15 44	19 13	1 86	0.0127	0.0012	0.0022	27.46
Vermont	1 12	8 35	21 63	1.03	0.0040	0 0009	0.0006	1385
Average	9.34	12.33	18.16	1.98	0.0026	0.0007	0.0008	15.10
140033	1							



UNE-P Economics: Revenue Impact - Qwest

Муюшид Фиегаде	11.51	98.61	\$1.4£	99'\$	1100.0	9100.0 9200.0	0.0004	92 85 66.81
	16.61	56 97	30 13	5.64	0 0038		00000	
nolgnińseW	11-9	5811	92.21	MC I	0.0015	\$100.0	0 0055	(1 01
dalij	££₩1	9/ /1	50 58	16 0	9200 0	1100 0	60000	59-61
South Dakota	10.21	PS 81	24.31	98 I	0 0032	1100.0	₩00 0	23.54
Огедоп	56 €1	02.52	1299	92 1	0 0013	9100 0	00000	99 02
North Dakota	87 Þ1	26 VZ	FF 99	121	1000 0	1900.0	¥¥00 0	22 40
Mexico	\$1.11	20 30	26 23	8C I	1100 0	9100.0	61000	1116
Mehraka	pi Si	SU SE	Z6 11	18.5	1000 O	9200 0	21000	61 56
snelnoM	01 ES	05 £ Z	27.13	85 1	/000 O	¥900 0	\$100.0	MC 15
slozanniki	188	12 33	1612	80 1	81000	C100 0	5100 0	SPEI
5WOF	(1.6)	¥95t	17.17	S1 1	1000 0	ZV00 0	0 0013	51.71
orisbl	18.21	10 የረ	40 9S	₽€ I	21000	0 0035	0 0055	22.44
Colorado	16.5	1231	35.19	98 (0 0050	00000	0.000 0	12.88
εποτηλ	96 BI	νύνξ	£8 95	191	0 003B	\$100·0	6000 0	28 10
	ուժվ	Suburban	Rural	ber port	DOM 194	UOM 19q	UOM 19q	A-BNU .BNA
_		doo 1		Local Switchin	1	Tandem switching	Programme based	
lato NagarayA	SECI	81.8	00.8	00'\$	95'0	30.06	18,33	EEFF
ρυπογW	53 10	00 9	00 8	00 \$	99 0	45 99	36.85	01/1/1
nolpoidssW	05 21	Z6 S	00 9	00 \$	95.0	36.15	77'01	9717
deli i	£011	00 9	008	00 S	99 0	65 OE	5¥′61	PL I
South Dakota	59 91	00 9	00 8	, 00 \$	95 0	16 96	₩5°EZ	19 61
порэю	OÅ € I	00 9	00 8	. 00 \$	95.0	90 00	99 07	07.51
North Dakola	69.7)	00 9	00.8	00 \$	99 0	52.75	72.90	SE NI
New Mexico	99 01	00 9	00.8	.· 00°S	99.0	30.22	11.15	81.8
Hebraska	19 23	915	00 B	00 \$	95'0	96 ₹€	61/52	27.51
ensinoM	16 73	00 9	00 8	00 \$	99 0	62°9£	10.15	56 8
Minnesola	9€ ¥1	68 ₽	00.8	00 9	95 0	32.81	59 81	90 61
6wol	99 11	\$15	00 8	00 S	95.0	96°62	\$1.21	18 \$1
oyepy	80 11	00 9	00 8	00 5	95 0	34.04	VV CC	65 11
	26 # 1	00 9	00.8	00 S	95.0	34 48	12.88	51 60
Colorado						l	1	+9 +
	81 81	00 9	00.8	00 9	99 0	32.74	28 10	
Colorado		e 00 2r C	Vertical serv. 8 00	Not ATA Jasinheessaa 00 &	0 9e	Retail Revenue	UNE:P	Revenue Losi









UNE-P Economics: Calculating the Impact

2) Estimated Average *Retail* COGS and SG&A per Line Based on Existing Wireline EBITDA Margins

- Assumes residential wireline margins are equivalent to total wireline margins

3) Calculated Wholesale EBITDA Contribution

- a) Istimated average wholesale COGS and SG&A per line
 - Assume 5% avoided cost in COGS; 20% avoided cost in SG&A
- b) Compared this cost structure to revenue from wholesale UNE-P rates

	COGS	S,G&A	EBITDA	% of COGS	% of S,G&A	Calculated
	(% of sales)	(% of sales)	margins	avoided	avoided	EBITDA margins
SBC	35%	25%	40%	5%	20%	-24%
VZ	31%	24%	45%	5%	20%	-4%
BLS	27%	23%	50%	5%	20%	13%

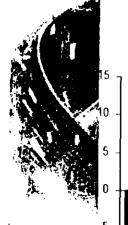




UNE-P Economics: Calculating the Impact

† EBITDA Per Line

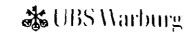
- SBC UNE-P Average (\$3.51) vs. Retail Average \$13.53
- BellSouth UNE-P Average \$2.47 vs. Retail Average \$18.12
- Verizon UNE-P Average (\$0.68) vs. Retail Average \$14.59
- Qwest UNE-P Average \$1.03 vs. Retail Average \$14.69



EBITDA per UNE-P line is negative.

18 states generate neg_EBITDA per UNE-P fine. 8 are in SBC region, 6 in VZ, 3 in Q, 1 in BLS

AR MILIE WAR OF VEH A MY OIL TA KY MA SY MERS. WE REPAIR MODE OF MILIVA GALLA OK IN THIS WAS ONE OF SID CHAIN CENDED AND ALL WY SMITA MESTER OF SOURCE; UBS Warburg LLC and company reports.

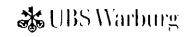


John Hodulik, CFA (212) 713-4226, john.hodulik@ubsw.com



UNE-P Economics: Profitability Impact - SBC

			Retail Prof	fitability		W	/holesale	Profitability					
			Gross			cogs	Gross	S,G&A exp.		EBITDA	FBITDA Lost	FCF	FCF Lost
_		cogs	Profit	S,G&A exp.	EBITDA	95% of ret COGS	Profit	80% of ret S.G&A	EBITDA	iost	Revenue Lost	lost	Revenue Lost
1	linois	10.85	20 14	7 75	12 40	10 30	1 39	6 20	7.58	19.98	89.0%	13.39	60%
1	viiona	2 0	20.79	8 00	12.80	10.64	6 44	6 40	0.04	12.76	83.2%	8.55	56%
,	Skhigan	14 11	26 20	10.08	16 12	13.40	-0.67	8 06	8.73	24.85	88.7%	16.65	59%
(thio	11.76	21.84	8.40	13 44	11.12	3 74	6 72	3.48	16 92	86.3%	11 34	58%
١,	Viscousin	13 64	25.34	9.75	15 59	12 96	6 72	7.80	1.08	16 67	85.3%	11 17	57%
1	California	10.28	19 (19	7.34	11 75	977	191	5.87	3.96	15 71	86.6%	10.52	ን 5ብ%
4 (omier te ut	11.28	20.95	8 06	12.89	10.72	10 09	6.45	3 64	9 25	76.8%	6 20	51%
۱	levada	10.50	19.51	7.50	12 00	9.98	11 19	6 00	5 19	6.87	17 1%	457	4'1%
/	diansas	17.90	11.25	12.79	20 46	17.01	0 44	10 23	10 67	31 13	88.8%	20.80	59%
ŀ	lansas	11.78	21.87	8 4 1	13 46	11 19	5 20	6.73	1.53	14 99	84.5%	10 0	4 5/%
	Aissoun	12 64	23.47	903	14 44	12 00	7.36	7 22	0.14	14.30	83.1%	9.56	56%
•	₩lahoma	11.02	20.46	7.87	12 59	10 47	7.98	6 30	168	10 91	80.7%	7.31	54%
	exas	13.70	25.45	9 79	15 65	13 02	4 89	7.83	2 94	18 60	81.6%	12 4	57%
. 1	lverage/Total	11.83	21 98	8.45	13 53	11.24	3.25	6.76	-3.51	17.04	85.7%	11.4	1 58%
-	lvg. Ameritech	12.16	22.58	8.59	13.90	11.55	1.85	6.95	-5.10	18.99	87.4%	12.7	3 59%





UNE-P Economics: Profitability Impact - BellSouth

F "	

_		Retail Pro	litability		V	Vholesale	Profitability			-		
		Gross			COGS.	Gross	S,G&A exp.	,,,,	EBITDA	EBITDA Losti	FCF	FCF Last!
	cogs	Profil	S.G&A exp.	EBITDA	95% of ref-COGS	Profit	80% of ret S.G&A	EBITDA	lost	Revenue Lost	lost	Revenue Lost
Alabama	10 49	28.32	8.92	19 40	9.95+	12 86	7 14	573	13.67	83.0%	3 04	55%
Flonda	9 05	24.46	7.71	16.75	8 59 1	8 10	6 16	193	14.82	85.6%	9.79	57%
Georgia	10.79	29.16	9 19	19.98	10.25	8 55	7 35	1.70	1B 7B	BE 8%	12 41	51%
Kenlucky	11 04	29.86	9.41	20.45	10 49	4 63	7 53	2.89	23.34	88 9%	15 43	50%
Louisiana	9.49	25.65	8 08	17 57	901	14 06	6 47	7.60	9.97	79.4%	6 59	52%
Mississippi	11 21	of, or	P 55	20 76	- 10 65	11 12	7 64	3 48	17 27	85.4%	1141	56%
North Carolina	9.64	25.05	8.21	17.85	9 15	9 54	6 57	2 97	14.87	85.1%	9.83	56%
South Carolina	10.13	27.40	8 63	18 77	963	9 80	6.91	2 69	15 87	85.4%	10.49	56%
Tennessee	9.36	25 29	7.97	17.33	8 89	8 29	6.38	191	15 41	85 B%	10 16	5/%
Average/Total	9 78	26 45	8 33	18 12	9.29	9.13	6.67	2.47	15.65	85 3%	10.34	57%





UNE-P Economics: Profitability Impact - Verizon

 •

_		Gross			cogs	Gross	S,G&A exp.		EBITDA	EBITDA Losti	FCF	FCF Lost
	cogs	Profit	S,G&A exp.	EBITDA	95% of ref-CQGS	Profit	80% of ret S,G&A	EBITDA	last	Revenue Lost	lost	Revenue Lost
Connecticut	10 27	22 8 5	7 95	14 90	9 /5	11 05	6 36	4 69	10.21	78.9%	6.75	52%
DC	9 50	21 15	7 36	13 79	9 03 🖟	6 84	5.88	0.96	12 84	83.6%	B 48	55%
Delaware	970	21 59	7.51	14 08	9.21 - ¹	6.81	6.01	0.80	13.28	83.9%	B 77	55%
Maryland	11.32	75 19	8 76	16 43	10.75	8 07	7 01	1.06	15.37	R4 2%	10.15	56%
New Jersey	8 52	18 95	6.59	12 36	8 03	4 57	527	-0.75	1311	85.0%	8 67	56%
West Virgina	15-19	33.81	11.76	22 05	14 43	12 07	9 41	2 66	19.39	84 (1%	12.81	56%
Pennsylvania	9.80	21.81	7 59	14 22	9.31	5.81	6 07	0.26	14 49	84 9%	9.57	56%
Virginia	10 12	22.52	7.83	14 69	961	7 45	6 27	1 19	13 50	83.6%	8 92	55%
Maine	11.27	25 08	R 72	16 36	10 70	4 64	6 98	2 34	18 69	86.7%	12.31	5/%
Massachnsells	11.42	25 43	8 84	16 58	10.85	4 74	7 08	2 84	1942	87.0%	12.8	57%
New Harmpshire	10.50	21.36	8.14	15 23	9.97	15 57	6.50	9 07	6 17	69.4%	4 DF	46%
New York	9.6Z	21.42	7.4%	13 97	9 14	3 19	5.96	277	16 74	86 8%	110	57%
Rhode Island	10.78	24 (I()	8.3 5	15 65	10 24	17 22	6 68	10 54	5 11	64.8%	3.36	43%
Vermont	11.53	25.67	8 93	16 74	10 96	2 89	7 14	4 25	20 99	8/7%	118	58%
Average/Total	10.05	22.37	7.78	14.59	9.55	5.55	6.22	-0.68	15.26	85.3%	10.0	56%

Wholesale Profitability



Retail Profitability



UNE-P Economics: Profitability Impact - Qwest



_		Retail Pro	fitability		V	Pholesale	Profitability					
		Gross			cogs	Gross	S,G&A exp.		EBITDA	EBITDA Lost/	FCF	FCF Lost/
	cogs	Profit	S,G&A exp.	EBITDA	95% of ref COGS	Profit	80% of ret_S,G&A	EBITOA	lost	Revenue Lost	lost	Revenue Lost
Anzona	11 26	120 92	8 05	12 87	10 70	17 40	6 44	10 97	191	41 1%	105	23%
Colorado	11 87	22 05	8 48	13 57	11.28	1 60	6.78	5 19	18 75	86.8%	10.31	4B%
ldaho	11.72	21.76	8.37	13 39	11.13	11.31	6 70	4 62	8 77	75.7%	4.83	42%
lowa	10.29	19 11	7.35	11.76	9.78	7.38	5 88	1 50	10 26	80.1%	5.64	44%
Minnesota	11/29	20.96	8 06	12 90	10.72	2 72	6 45	3.73	16.63	85.9%	3 14	47%
Montana	12.51	23.22	8 93	14 29	11.88	15 46	7 15	8.32	5.97	66.8%	3 29	37%
Nebraska	13 08	24.30	9.35	14 95	12 43	12 76	7 48	5 29	9 67	75.8%	5.32	42%
New Mexico	10.38	19.28	7.42	11 86	9.86	1188	5 93	5 95	591	69.8%	3 25	38%
North Dakola	12.84	2185	9 17	14 68	12 20	10 70	7 34	3 36	11 31	78.8%	6 27	43%
Oregon	11.48	21.32	8 20	13 12	10.91	9 75	6 56	3 19	9 93	78.2%	5 46	43%
South Dakota	12 48	23.17	8 31	14 26	11.85	11 69	7 13	4 56	9 70	76.6%	5 33	42%
Utah	10.51	19.52	7.51	12 01	9 98	9 46	601	3 46	8 56	76 B%	4.71	42%
Washington	11.00	20.42	7 86	12 57	10 45	0.28	6 28	601	18 57	87.4%	10.22	48%
Wyoming	14.74	27.37	10 53	16 84	14 00	14 26	8 42	5 84	11 00	76.4%	6 05	42%
Average/Total	11 38	21.13	8.13	13.00	10.81	7.53	6.50	1.03	11.98	81 3%	6.59	45%



UNE-P Economics: Calculating the Impact

4) Estimated Future Line Loss in Each State

- SBC: Lost 692K lines to UNE-P in 2Q, up from 358K in 1Q
 - We believe roughly half of these were in June alone
 - AT&T entered IL and OH in mid-June, CA in early August
 - We expect line loss of 1m in Q3 and 1.2m in Q4
- BellSouth: Lost 278K lines to UNE-P in 2Q, up from 239K in 1Q
 - Losing 100-120/ quarter to reseller in Florida
 - AT&T in Georgia and is likely to enter Florida as well
 - We expect line loss of 300K in Q3 and 400K in Q4
- Verizon: Lost 110K lines to UNE-P in 2Q, up from 64K in 1Q
 - AT&T increasing marketing expenditures in New York
 - Announced entry into New Jersey in September
 - Expect to enter Pennsylvania in 4Q
 - We expect line loss of 230K in Q3 and 500K in Q4

UNE-P Economics: UNE-P Line Projections

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SBC 61254 60.578 VZ 62.903 62.465 BLS 25.898 25.666 Q 17.929 17.808 Total 167.984 166.517 %growth SBC 0.2% 11% V2 0.2%							3007				5	2005e
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UNE-P Economics: What's the Call?



- Expect the group to perform inline with the market over the next 12 months
- Dividend yields should provide a backstop on valuations

Economics of UNE-P worse than expected for the Bells

- --- Will put additional pressure on Bell margins and earnings
- SBC and BellSouth are the most exposed

Line Losses Will Likely Accelerate in 2H02

- AT&T and MCI
- -- No near-term regulatory relief expected

Long Distance is Only a Partial Offset

- Local revenue is much higher margin than long distance
- To breakeven on the EBITDA line, Bells need to add 5.4 long distance customers for every UNE-P line added

2003 EPS Estimates are Too High

— We now expect 2003 EPS to decline 1.8%; the Street still forecasts growth UBS Warburg



	Additional information available upon request.	Prices of companies mentioned as of :	AT&T Com
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•	AT&T Corp	~ 1	-	<z< th=""></z<>
7	BellSouth Corp	2	SE	V/N
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4. UBS Warburg LLC and/or one of its affiliates makes a market in the securities of this company.

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UNe-P: the Un-Profit

Regulation pressuring RBOC profits



Industry update

RBOCs' core profit center is under severe attack from competitive forces. Regulators have reduced UNE pricing such that CLECs are using UNE lines to penetrate the residential and small business markets. In our view, until UNE pricing becomes more rational, the RBOCs will suffer steeper profitability squeezes from CLECs using UNE lines.

- ▶ CLEC penetration rising: By the end of 2001, according to the FCC, CLECs accounted for 10.2% of the nation's 192m switched lines, up from 7.7% 12 months earlier, a 32% increase in market share. Cable telephony lines are increasing at a slightly faster rate than overall CLEC lines. By the end of 2001, according to the FCC, cable telephone lines constituted 11% of CLEC lines (2.2m lines), and 1% of all switched lines.
- ▶ Lost ILEC profits: ILECs lost 1.5m lines in the last six months of 2001 in the form of UNEs (unbundled network elements) to CLECs, which we estimate comes to S1bn in lost annualized sales, most of which is pure profit. In a six-month span, then, after taxes, ILEC bottom lines lost about \$325m in net income, and \$4.2bn in market capitalization assuming a 13x P/E multiple. The Bells control about 94% of the nation sincumbent access lines, so the RBOCs, primarily through UNE, lost \$4bn in market capitalization in the last half of 2001. The Bells currently have a \$220bn equity market cap, meaning that CLECs conceivably destroyed 2% of Bell equity value in the H2 2001.
- ▶ Some CLEC overbuilding: In H2 01, CLECs gained 2 4m lines, which we believe was created exclusively at the expense of the ILECs, or 19,000 lines per business day. Some of these lines are lost to cable telephony or where CLECs build their own connections directly to businesses. In such cases, the CLEC has overbuilt or completely severed the connection between the ILEC and the customer, removing the ILEC from 100% of their former revenue stream.
- ▶ Ratings: We maintain our Hold ratings on BellSouth Corp., Qwest Communications, SBC Communications and Verizon Communications.

PLEASE REFER TO THE TEXT AT THE END OF THIS REPORT FOR OUR DISCLAIMER AND ALL RELEVANT DISCLOSURES. IN RESPECT OF ANY COMPENDIUM REPORT COVERING SIX OR MORE COMPANIES ALL RELEVANT DISCLOSURES ARE AVAILABLE ON OUR WEBSITE WWW. DIAWYSSEARCH.COM OR BY CONTACTING DRKW RESEARCH DEPARTMENT, 20 FENCHURCH STREET, LONDON, ECCP 30B
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Investment summary and conclusion

Regulators are forcing unprofitable resale pricing upon the local industry through

The concern isn't the CLECs: with a weak capital market, and the techno bubble-burst, the money CLECs need to build out a local network IS NOT available in the public or bank markets, ironically, the impact of CLEC competition has never been more NEGATIVE for RBOCs (we interchange the terms RBOCs and ILECs). Why? Because the regulators are forcing unprofitable resale pricing upon the local industry through Unbundled Network Elements, or UNEs. What are UNEs?

UNEs are network 'elements' – switching, copper lines, data base hookups, fiber trunks into office buildings, etc., that the RBOC is forced to lease to the CLEC. When a CLEC uses UNEs INSTEAD of building out its own copper loops, switches, etc., it avoids major capital expense, and 'rides' the RBOCs' investments made over decades. When capital flowed freely to CLECs in the 1990s, CLECs took that money and decided to build their own networks. At the time that seemed to be a rational decision: money would be available from Wall Street 'forever', and an owned network would be more profitable than a leased one – eventually. Unfortunately for those CLECs that overbuilt over wide geographic territories, i.e., the "XOs" of the world that decided there was a business case for a 'national – local' infrastructure that served (in retrospect) way too many cities, thereby never achieving density – the key to local profitability – the capital markets dried up. Left, were the liquid competitors to the Bells; AT&T and MCI (until now), who, over the last two years, have taken up UNE, or leasing, rather than constructing a second local network, as the means to compete.

AT&T and MCI are very concerned about losing long distance customers to the RBOCs. So even if UNE isn't as profitable as owning your own network, by being able to offer local service promptly (which UNE enables) and at a decent profit (which UNE enables), the long distance carriers can combat long distance customer defection, making THEIR foray into leasing local services more profitable by avoiding lost long distance revenues, than an "XO" could have.

- ► Hence, the recent rapid entry into long distance by the RBOCs has been accompanied by a rapid expansion of the use of UNEs by CLECs, principally AT&T and MCI
- ▶ States rule over the Feds on local telephony. States have been widening the UNE discount to the detriment of the RBOCs as a guid pro quo to RBOC long distance entry. Local profit margins are much fatter (45%) than long distance margins (25%), so the current trade-off is a loser for the RBOCs.



causing a timing-engendered loss as well appearance under the same SEC BECABE Satisfies into long to TATA provide long distance (SBS still must apply at the FSC), in the case of CA. mad tecentry in Caldonna, where the AD PUG has recently ruled that SBC dan The discount has caused much more rapid CLEC UNE use. This was seen

one-for-one profit toss - thus, the UNE is highly profit-destructive. margin, such revenue loss, accompanied by continued network costs, results in almost offered to an RBOC's customers. These discounts can be as high as 65° , At the got into the act by setting the actual UNE rate, i.e., the discount from retail rates long list of UNEs and set severe discount 'frameworks' to those UNEs. Then the states particular UNEs or what price they should be made available at. The last FCC made a Which regulators? Well, first the FCC, which took the 1996 Act that aid not specify

providers. That is three to four old Ma Bells. telecom industry, where there to four vertically and horizontally integrated words, the regulators - the FCC and DOJ - may allow the oligopolization of the could be bought out by a Bell if the current telecom melidown continues. In other is in much better financial shape, and can, we estimate, survive on its own for years, to abandon its UNE expansion program - to the Bells benefit, in addition, AT&T, which The only saving grace is that MCI has senous financial difficulties, and could be forced

Conclusion: Hold rewarded by a severe downsizing of MCI and/or absorption of AT&T by a Belli. until the regulators become more realistic. And if they don't, shareholders might be UNE is, at the margin, so value destructive, that we would be HOLDERs, if and EBITDA, which is the most important barometer of value, in our view. However, For investors, we believe that the Belis are trading near historically low multiples of

> DIOVIDERS horizontally integrated to four vertically and The regulators may allow three





"The cream skim" – business, population density and demographics

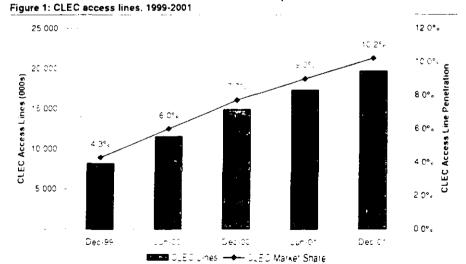
The current competitive policies favor rich residential customers, large businesses and states with greater population density.

45 of CLEC lines served residential and small business markets

According to the FCC, 55% of CLEC lines served medium and large businesses and government customers. In contrast, just 23% of ILEC lines served such customers. Conversely, 45% of CLEC lines served residential and small business markets, while over 75% of Bell lines served lower profit residential and small business lines. Businesses and government offices are more densely packed, and spend more per access line than residents.

Thus, the ILECs are left holding the 'bag' – serving more of the costly (read: geographically dispersed) and lower paying line base. We view the 'cream skim' as one of the most compelling arguments that local competition regulation is destructive and illogical.

Year-end 2001E CLEC line composition



23 JUN 2002

Source FCC



The goal of the 1996 Act was to create the environment for local competition not create local competition.

Overbuild: 33%, but in key sectors much lower

Of the 33% overbuild percentage, we estimate that under 5% of residential lines are overbuilt lines. We believe this is a telling statistic and perhaps the most important in this report. In the US at year-end 2001, there were 134m residential and small business access lines. The majority of overbuilt lines are business lines, with a concentration on medium and large sized businesses. Our view is that the current rules forcing RBOCs to resell local lines to CLECs at very deep discounts are off course. The goal of the 1996 Act was to create the environment for local competition, not create local competition. Although seemingly subtle, this is a huge distinction. The idea is that to produce new, exciting services and pricing programs requires a competitor to provide new, exciting services. How can that occur if the CLEC is reselling the RBOCs' service? With only a 33% overbuilding rate, the desired outcome of the Act is unaccomplished. The idea was to give the CLECs a means to build customer scale upon which they could then justify building their own network. since this is an industry of scale. In point of fact, the growth in UNE lines is accelerating, despite the fact that the base of CLEC customers is also expanding. With UNE, the CLECs are merely behaving as rational decision makers. If it's cheaper and less risky to resell rather than build, then resell is the answer. Unlike the long distance industry, which is less of a natural monopoly since it takes just severalbn dollars and two to three years to build a national network, except for the cream of the business market and the cream i.e., demographically desirable (read; rich homeowners who can buy many services; residential market, a new national local network is unlikely to emerge. We won't get into "what ifs," but under a more rational local competitive framework, overbuilding might have occurred to a greater extent.

Sinking the sunk costs

Cable telephony penetration is increasing even faster than overall CLEC penetration

Overbuilding erases any revenue contribution from former customers or prospective customers that would have used a Bell if an overbuilding CLEC wasn't around. It fully istrands the lines assets. The business base is easier to overbuild because they are located in office buildings and otherwise packed more densely. So the 'cream skim' has been accompanied by the 'overbuild. That is, for years, CLEOs such as Time Warner Communications, AT&T Business and WorldCom's MFS (although we believe one of WCOM's downfall was its inability to leverage the MCI long distance base and 'backsell' an MRS local product into it have been building their own trunks into business locations, either fully pypassing the IJEC, or perhaps renting minimal network subsegments such as the last link into a building. Now, cable telephony is copying the CLECs on the residential side. By piggybacking onto the cable television network, they found an economical way to overbuild the less dense residential base, a danger to the Bells that have concerned us for some time. FCC statistics snow cable telephony penetration increasing even faster than overall CLEC penetration, and AT&T Broadband reponed in Q2 02 that, for the first time, its cable telephony operations are EBITDA-positive, validation that a means to crack' the natural monopoly in the local residential market exists. It still takes a lot longer to deploy a cable telephony line than a UNE line. Thus, cable telephony is probably impacting residential lines' margins, but not taking significant market share yet

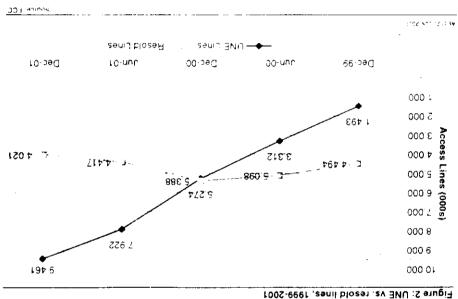


plant that serves large businesses, not the residential market. Again, the overbuilding is concentrating in the large business arenas and will occur for RBOCs plant, i.e., their sunk costs, are falling, and that plant write downs foom. business and residential ends of the local market, we expect that the value of the lesser of two evits. We agree, However, with overbuilding now taking place in the east is required to operate that line, an FDO would select UNE to overbuilding as the cost structure. Also, since the line is deployed already (sunk cost), and only minima. retail, aren't so bad pecause they at least provide some revenue across a mgh fixed to the \circ ONT as included to the important of the same set of the same \circ OT of \circ of \circ of OCER insigning. The Bells argue that low UNE rates, which can force an ROCE to And wither ISOCEP and gruleses resolves that are samed notated most sent at any most or and

Resale: 22%, down from 43% two years earlier

OBJO s of nigram searg to to a UNE-P "lines" regime, which are functionally equivalent, but add 20%--40% points Resale is uneconomical for CLECs, so they are dropping resale lines or changing them

e of nigram agorp to stried UNE-P innes add 20 -40



UNE: 47% (24% at YE 1999) - erased 2% of bell equity?

switching, and the rest (3.7m) were UNE loops, where the CLEC just leases the 8m six months earlier. About 61%, or 5.8m lines, were UNE-P lines that included markets by year-end 2001. There were 9.5m UNE loops at year-end 2001, up from FCC. CLECs served 4.6% of those markets at the end of 2000, and 6.6% of such being used to penetrate the residential and small business market. According to the dense residential networks. UNE-P resale (and cable telephony overbuilding) are and MCI to compete in the residential arena. Because it is too costly to build out less discount, which comes to a 35%-60% discount. UNE-P has made it possible for AT&T reselling and UNEs is the cost. In fact, UNE is nothing more than resale with 2-3x the The UNE piatform is growing rapidly in use. To the CLEC the only difference between

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9



copper loop, and provides the other network elements. UNE-Loops cause the largest revenue loss under the local wholesale scheme. However, UNE loop sales should ameliotate, in our view

ILECs lost 1,5m lines in the last six months of 2001 in the form of UNEs to CLEDs, which we estimate comes to \$15n in lost annualized sales, most of which is pure profit a six-month span, then, after taxes. ILEC bottom lines lost about \$325m in net income, and \$4.25n in market capitalization, assuming a 13x P/E multiple. The Bells control about 94% of the nation's incumbent access lines, so the RBOCs, primarily through UNE, tost \$45n in market capitalization in the last half of 2001. The Bells currently have a \$2200n equity market cap, meaning that CLECs conceivably destroyed 2% of Bell equity value in the second half of 2001, assuming our estimates are reasonable and that the market actually "made" this observation and factored it into atock prices. There is no assurance RBOC stocke didn't decline due to other reasons, and that the UNE-P issue has yet to be factored into the stocks.

Case study: AT&T UNEs

AT&T's new senior management states that the UNE-P platform is expected to be as successful in penetrating the business market as it has been in the residential market. That percentage will increase. We estimate that the UNE-P platform will be instrumental in enabling AT&T to reach its goal of \$10bn in annual business local evenues in tive years. Note: it takes T about two years for UNE-P, on its own, to breakeven, excluding the positive impacts of bundling long distance with UNE-P.

From a macroeconomic point of view there are several concerns with the UNE-P

system:

- consumers), rather than being left to market forces.
- BBOCs' plentiful cash flow to fund

 RBOCs' plentiful cash flow to fund
- ► Asset write-downs will cause stock-shock and a shock to the telecom supplier system

DNE is a creation of the prior ECC administration. Only network elements such as switching, local loop costs and other various network elements were required under the 1996 Act to be sold at reasonable discounts to the CLEC. The FCC decided that the ILECs were required to 'repundle" these elements and sell them at much steeper discounts than plain resale. Plain resale was required by the Act as well. The price was to be the retail price charged by the Belli less avoidable costs such as selling costs. That was interpreted to mean a $20^{\circ}_{c-2}5^{\circ}_{c}$ discount to retail. However, the CLECs dinn't have any margin left over for a profit. We're not sure, however, that profit was required by the Act. At the end of the day, the spirit of the Act was to deliver a nechanism to jumpstart local competition, and we interpret that to mean to develop a mechanism to jumpstart local competition, and we interpret that to mean to develop a

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mechanism to allow competitors to build up a large enough base of customers – either through UNE elements or resale to THEN justify building their own network

Regulators forgot to notice that wireless is local competition, too

in its July 2002 Local Telephone Competition report, the FCC reported that US wireless subscribers increased from 79.7m at year-end 1999 to 122.4m by year-end 2001, or a 23.9% CAGR. With wireless carriers offering big bucket minute plans including features like Caller ID and free roaming, wireless phones are replacing landlines for many consumers. As wireless companies continue to build out their networks and improve service quality, wireless displacement will increasingly displace RBOC landlines.

Wireless displacement is not only affecting primary access lines, but is having a devastating effect on RB. C. second lines.

Wireless displacement is not only affecting primary access lines, but is having a devastating effect on RBOC second lines. Second line growth for the RBOCs is declining rapidly, primarily as a result of wireless displacement of these second lines. For example, BLS reported a Q2-02 second line YoY growth decline of 10.6%, while SBC's second lines declined 8.7% YoY in Q2-02. Historically, second lines have increased as much as 15%-20% YoY, and just two quarters ago we estimate that these second line were declining approximately 5%. If we estimate that the RBOCs combined for 17m second lines at year-end 2001, and each second line generates \$5 per month with a 65% EBiTDA margin, then \$633m of EBITDA was generated from RBOC second lines in 2001. This \$633m of EBITDA is in danger of being reduced by 10% per year, primarily que to wireless displacement.

End result \$1.4bn decline over last year

Revenues (SDDDs)	ות ום	D2 P1	03.01	04 01	01 02	Q2 02
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8_8	4 €12	4 725	4.733	4.787	4.614	4 586
YeY growr	3 0%	3.6%	÷ €°۰	4 45	೦ ೦%	2 9%
c .	3 677	3 601	3 637	3 706	3 468	3 434
YoY growth	^a	rā	na	na	3 D* c	5 1%
Ťota	29 222	29 629	29 237	29 045	28 937	28.225
YeY growin	3.7%	2 2° e	C 4%	-1 3°e	3 0°°	-4 7%

Source veritor SBC Communications, Jiwes' Benboutt



Regulators have moved to an active stance to redesign the industry

Regulators hurting consumers in long run

The combination of very effective lobbying on the part of small and large (read AT&T CLECs, and a democratic FCC (thought to be friendly to long distance and CLECs, not RBOCs) prodded the FCC to create the UNE-Platform, or UNE-P. The FCC decided that UNEs should be priced at a theoretical level, that is, what would it cost for a brand new local network to add an access line. The assumptions include state-of-the-art networks throughout, and perfect capital and man-hour deployments, in other words, we believe these are imaginary, non-historic; therefore, in our opinion, this is an unreasonable way to regulate an industry. Another related issue is that of regulation altogether, in the 10 years of covering this industry, regulators have, in our view, taken an exponentially more involved role in the "day-to-day" decisions about pricing. mergers, service offerings, inter-carrier relationships, etc. than before the 1996 Act. It wasn't supposed to turn out that way. Regulators have moved to an active stance to redesign the industry, from a passive stance where carriers knew the rules and operated freely within them. They knew what their returns would be, and didn't have to make the very risky types of investments RBOCs have made in the past few years to compensate for the loss of growth in the core business that has destroyed shareholder value. On top of that the regulators have had the nerve to regulate the newer high-risk capital return projects such as DSL. Now every carrier move is scrutinized by a state or FCC hearing, slowing down the communications revolution of the late 1990s. In the short run, the consumer wins with these artificially lowered local rates. In the long term, the consumer will suffer as ILECs cut their capital budgets by 30%, which will produce fewer services, more network outages, and crummier customer service. The regulators don't understand that the local industry, unlike the long distance industry, is the closest thing in telecoms to a "natural" monopoly. Wireless, long distance and undersea networks cost less per DS-0 to build, and are constructed in a matter of months or a year or two, not the many years it takes to build a local landline network.

			Price	Target											_	Est. 5 yr	Ē		Ξ
			(05\$)	Brice	Fiscal		ek (USS)	Earne	Earnings per share (US\$) Qirly, FPS (US\$)	re (US\$)	Otrly. F	PS (US\$)		P/E	P/E talio (x) gr tate	gr rate	ě	Yield	6
aling	Rating Company	Symbol	Symbol 20 Aug.	(0.8.5)			High Low	2001A	2002E	2003E	Yr. ago		2001A	2002	200	(%)	(08\$)	(%)	(US\$m)
Plot	BellSouth Corp	R	RLS \$25.50	\$28.00	Ove	\$42.95	\$20 10		\$2.15	\$2.23	\$0.59	\$0.53	11 5x	11 9x	x 11 4x	ž	4x NA \$0.80 3.1% \$46,076	31%	\$46.07
Hold	Owest Communications	0	0 \$2.95	\$2 00	0 Dec \$	\$74 00	\$1.07		\$0.52	\$0.40	\$0.08	\$0.15	59 0x	MZ	Σ	x	\$154	25 2%	\$467
Ploi		SBC	SBC \$27.68	\$28.00 Dec	000	\$47.50	\$47.50 \$22.20		\$2.35 \$2.31	\$2.41	\$0.59	\$0.55	11 Bx	12 0x	11 5x	ž	\$1.08	3 9%	\$88.94
Hold	Verizon Communications (1)		VZ \$31.80	\$38 00	Dec	\$55.99	\$26 01		\$3.06	\$3 15	\$0.75	\$0 78	10 6x	10 4x	10 1x	4 Z	\$154 4	48% \$80,874	\$80,87
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